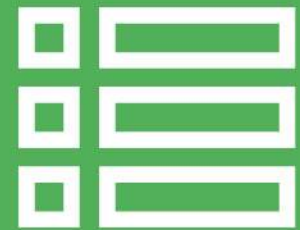# edustrom
Aim to Excellence.

Web & Graphic Design

About Us

Edustrom is an initiative of CSK Technologies OPC Pvt. Ltd, established in the year 2015 , headquartered at Delhi. The main activity of Edustrom is providing training on Information Technology, which is delivered to its audience all over the Country via Computer Based Training Programs, Onsite Training Programs and Company Owned learning centers. We are a fast growing group of Individual ,expertise in IT Training & Placement.

Our Aim

We aim to impart practical knowledge on PHP/MySQL to the budding technical workforce of the country. As we know that Designing and Development of Web Applications is the need of the day, and people with such skills are very much in demand. We moto to bridge the demand and supply gap of Professional and Knowledgeable PHP Programmers.

Course Content

➤ About Course

This course consists of Web Design & Graphic Design. It encompasses several different aspects, including webpage layout, content production, and Graphic design.

➤ Syllabus

HTML

Learning Objective: In this module you will uncover the mystery behind the websites. What happens when you type a URL into browser. What is HTML?

Topics:

- Intro to HTML5
- Evolution of HTML
- Bowsers & Code Editors
- HTML5 tags & Syntax
- Semantics Tags
- Images
- Hyperlinks
- Multimedia
- Tables
- Hosting Your Site
- **Cpanel**
- **Git Hub**
- **Using Secure File Transfer Protocol**

CSS

Learning Objective: In this module you will learn how to style your pages by CSS3

Topics:

- Cascading Style Sheets (CSS3)
- Styling Your Text
- Box Model
- Styling Links & Lists
- Pseudo Classes & Elements
- Transitions
- Styling Tables
- Navigation
- Media Query
- LESS & Sass

Javascript & Jquery

Learning Objective: This module consists of JavaScript language You will explore the JQuery Library.

Topics:

- JavaScript Overview
- Variables & Expressions
- Arrays & control Structure
- Document Object Model
- Installing XAMPP
- Object Oriented Concepts
- Building Objects & Object Life Cycle
- JQuery Basics
- Forms
- Filtering, Searching & Effects
- API

Bootstrap

Learning Objective: This model explains grids and responsive design, bootstrap CSS & JavaScript Components.

Topics:

- Introduction to Bootstrap
- Responsive Design & Grid System
- Navigation
- Icon Fonts
- User Input
- Bootstrap Tables & Cards Images & Media
- Images & media
- Tabs, Pills & tabbed navigation
- Collapse & accordion
- Tooltips, Popovers & Models
- Carousel

Basics of Photoshop

Learning Objective: This module consists of Basics of Photoshop & Imagemaking.

Topics:

- Introduction to Photoshop
- Imagemaking
- Types of Images Graphics
- Color Theory
- Tools
- Filter Effects

Fundamentals of Graphics design

Learning Objective: In this module you will learn about the building blocks of graphic design.

Topics:

- Introduction to graphic design
- Shapes & Color
- Visual Contrast
- Marks icons and symbols
- Working with color
- Color wheel
- Mixing color paint & print screen
- Composition
- Principle of Composition
- Images Contrasts
- Cropping & Hierarchy

Typography

Learning Objective: In this module you will get to know about Typography. Typography is the art of manipulating the visual form of language to enrich & control its meaning.

Topics:

- Intro to typography
- Font vs typeface
- Stroke & proportion
- Type anatomy
- Choosing a typeface
- Typographic space
- Page space & grid
- Typesetting with expression

Image Making

Learning Objective: This module consists of Imagemaking. Imagemaking is a fluid & exciting area of graphic design that comes out of practice and process.

Topics:

- Introduction
- Scale & Space
- Composition and complex composition

Motion Graphics

Learning Objective: In this module you'll learn basics of Motion Graphics & Video editing.

Topics:

- Introduction to Motion Graphics
- Different Toolbars & Workspaces
- Keyframes & Transitions
- Essentials of Adobe Premier Pro
- Exploring Compositing Technique
- Exporting

➤ Our Training Approach

We are not limited to any number of classes or day to complete the whole course, so basically time duration depends on batch strength and their learning skills. However the average course duration is 3 months.

Training Features

- Course proceeds as per student learning skills and catching power.
- Course repeat facility for all students for FREE.
- Theory and Practical classes held with every session.
- Per class 1-2 hours session.
- Students will be given adequate time to revise and practice the concepts learned in class.

- This Training Program covers Presentations, Real life Case Studies, Extensive Live Practical Demonstrations. An Experienced Faculty with a minimum experience of 3 Years will be available to provide you training and in order to help you start a career in Web Development.
- In this training program, students will get Assignments & Practical as homework which will help them to explore the already learned concepts & to guide them towards a path for research and development on each domain
- Focused on practical solutions to real-world development problems.

Why Edustrom ??

- Course repeat facility for all students for FREE.
- We are honest with our training and placement commitment.
- We have our own IT Job portal.

Job Opportunities

- Web Designer
- UI/UX Designer
- Work as a Freelancer
- Mobile Application Designer
- Work as a Freelancer
- Mobile Application Developer

Course Fee

Amount: Rs.8000

Note: Students are required to bring their Laptop for Practical Classes.

edustrom

Our Other Courses

PHP

My SQL

Laravel

Java

Android

iOS

Digital Marketing

Contact Us

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